

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.09

First Wholesale Price List . . 1939

AUGUST 1, 1939

Rose Bushes



*Howard
Rose
Company*

HEMET,
CALIFORNIA

Quantity Prices

General Assortment of Hybrid Teas

	GRADE		
	No. 1	No. 1½	No. 2
300 to 1000	20c	14c	10c
1000 to 2000	18c	12c	9c
2000 and up	17c	11c	8c

A few exceptions to above are necessary; the higher priced varieties, the cheaper climbers, etc., sell at List Prices.

Hybrid Teas, Teas, etc., etc.

A

	No. 1 Each	No. 1½ Each	No. 2 Each
Ami Quinard. A tall, vigorous grower and profuse bloomer. One of the darkest red varieties, velvety crimson-maroon	22c	15c	10c
Angele. ('35) Creamy white, very large, double, lasting		15c	10c
Angele Pernet. Long coppery orange buds, open flowers toned yellow		18c	12c
Autumn. An exceptionally vigorous, upright grower; long strong stems, very double blooms of rich burnt orange, yellow and red	22c	15c	10c

B

Barcelona. Free blooming, dark velvety red; vigorous and upright	30c	21c	15c
Betty Uprichard. Lasting blooms of brilliant orange-carmine on outer surface of petals, soft pink inside; a profuse bloomer	22c	15c	10c
Better Times. See Patented Roses.			
Briarcliff. A very popular clear rose-pink sport of Columbia	22c	15c	10c

C

Caledonia. One of the best whites; long buds, large, double, lasting blooms	22c	15c	10c
Catalonia. Strikingly brilliant, orange-vermillion; double, cupped	25c	18c	12c
Cathrine Kordes. Extremely lasting, large pointed buds and double blooms of scarlet toned pink; a good grower with long stemmed blooms		18c	12c
Chas K Douglas. Free flowering variety; scarlet-crimson; strong, bushy	22c	15c	10c
Chas P Kilham. Large, very double, lasting; bright scarlet-carmine toned gold at the base	25c	18c	12c
Christopher Stone. Large scarlet-crimson blooms		21c	15c
Columbia. Long pointed bud, fragrant, deep pink		15c	10c
Condesa de Sastago. One of the most popular varieties; bears a profusion of fully double, two-toned blossoms on vigorous, bushy plants; petals are deep coppery-pink inside, golden yellow reverse	22c	15c	10c
Countess Vandal. See Patented Roses.			
Crusader. Double blooms of rich crimson-red		15c	10c
Cuba. The vigorous plants produce many of the large, semi-double blooms of bright cardinal-red toned gold	22c	15c	10c
Cynthia. Color and form are comparable to the lovely Chas P Kilham but Cynthia makes a more satisfactory plant; a very free bloomer	22c	15c	10c

Order in Multiples of TEN please. Ten or more at these prices.

D

Daily Mail Scented. Double, rich crimson-maroon; very fragrant	18c	12c
Dainty Bess. The most popular single; the vigorous plants bear large clusters of waxy petaled rose-pink blooms with wine-red stamens	22c	15c 10c
Dame Edith Helen. Extremely double, glowing pink; excellent shape	22c	15c 10c
David O Dodd. Large, double blooms of rich, deep scarlet	25c	18c 12c
Director Rubio. Vivid cochineal pink; large blooms on strong stems	25c	18c 12c
Duchess of Atholl. Large, pointed buds of vivid orange passing to double cupped blooms of old-rose with a golden suffusion	22c	15c 10c
Duchess of Wellington. Fragrant, saffron yellow stained orange, to creamy yellow.....	22c	15c 10c
Duchess of York. Full blooms of orange to apricot; free flowering	15c	10c
Duquesa de Penaranda. A very effective color blend of apricot-orange and pink. A vigorous grower bearing a profusion of double bloom	22c	15c 10c

E

Eclipse. See Patented Roses.		
Edel. Ivory white blooms with a very pleasing fragrance	25c	18c 12c
Editor McFarland. Gaining wide popularity because of its shapely buds and double, brilliant pink blooms, profuse, vigorous	22c	15c 10c
Edith Mary Mee. Same coloring and form as Chas P Kilham; twice the bloom. Superb apricot coral to oriental red	30c	21c 15c
Edith Nellie Perkins. Delicate colors blended in beautifully formed blooms of light cerise pink, inside suffused gold; very vigorous	22c	15c 10c
E G Hill. Large, extremely double, lasting deep scarlet; does not fade or blue, but intensifies with age. Vigorous, upright, profuse	25c	18c 12c
Essence. Similar to Etoile de Hollande; bright, velvety crimson	22c	15c 10c
Eternal Youth. See Patented Roses.		
Etoile de France. Very fragrant flowers of rich crimson	22c	15c 10c
Etoile de Hollande. Dark velvety-red; large, fragrant 'profuse'	25c	18c 12c
Eulalia. Large buds, double pink blooms; vigorous	25c	18c 12c

F

Faience. Long tapering buds, cadmium-yellow and shrimp pink	21c	15c
Fantasy. Very double, pearly pink; vigorous, hardy	18c	12c
Federico Casas. A free flowering variety of cinnamon pink reverse of petals toned gold; full, double blooms	25c	18c 12c
Feu Joseph Looymans. Profuse, continuous bloomer; long pointed buds and lasting cupped flowers of yellow shaded apricot	22c	15c 10c
Feu Pernet-Ducher. See Patented Roses.		
Florence L Izzard. Lasting, deep golden yellow; double, fragrant	18c	12c
Francis Scott Key. Extremely large, very double, rich crimson	15c	10c
Frau Weigand. Very double, deep yellow to light orange; upright grower	22c	15c 10c

G

General MacArthur. Intensely fragrant, bright scarlet-crimson	22c	15c 10c
Gipsy Lass. Dark glowing scarlet-crimson; many fragrant, well-shaped double blooms are borne on strong, upright growing plants	22c	15c 10c
Glowing Carmine. Carmine; strong grower; blooms freely	22c	15c 10c
Golden Dawn. An exceptionally strong growing yellow variety; very double fragrant blooms of sunflower-yellow	22c	15c 10c
Golden Emblem. Beautiful, large, double blooms of rich yellow, buds stained red on outer petals	25c	18c
Golden Pernet. (Mons Julien Potin). Large double primrose yellow	22c	15c 10c
Golden Rapture. Long lasting, beautifully formed buds, fully double blooms, rich yellow; vigorous grower, long strong stems	25c	18c 12c

Gold Star. A profuse bloomer with double, golden yellow blooms that deepen to orange in center			12c
Grenoble. Becoming deservedly popular because of its profusion of long stemmed beautifully shaped blooms, striking scarlet-crimson, vigorous	22c	15c	10c
Gruss an Teplitz. Intensely fragrant, dark velvety-scarlet; a continuous bloomer, a vigorous, hardy variety	22c	15c	10c

H

Hadley. Large, double, perfectly formed blooms of rich crimson	22c	15c	10c
H C Young. Well shaped salmon-pink buds; very vigorous	22c	15c	10c
Heinrich Wendland. Distinctively two-toned, large double blooms. Inside of petals are nasturtium red, reverse golden yellow	25c	18c	12c
Hermann Eggers. Large, fairly full unshaded scarlet flowers	22c	15c	10c
Hinrich Gaede. Bright vermillion, toned gold; good form and fragrance	30c	21c	18c
Hollywood. A rose-red variety used extensively for forcing		18c	12c
Hoosier Beauty. A vigorous, upright grower and profuse, continuous bloomer glowing deep scarlet with extremely dark shadings	22c	15c	10c
Hortulanus Budde. Beautiful open flowers of luminous scarlet	22c	15c	10c

I

Imperial Potentate. Large, deep rose-pink; vigorous, profuse	22c	15c	10c
Impress. Very large, double, salmon-cerise suffused gold	22c	15c	10c
Innocence. Long tapering buds open to very large, single blooms of pure white with wine-red stamens			12c
Irish Charm. Beautiful long buds and semi-double blooms of blush pink toned golden apricot on long, strong stems	25c	18c	12c
Irish Fireflame. Single blooms follow long buds, pink and gold	25c	18c	12c
Isobel. One of the favorite singles; very large, bright orange-pink	25c	18c	12c

J

James Gibson. Large, high-centered, lasting, velvety crimson-scarlet	22c	15c	10c
J C Thornton. Long stemmed, double blooms of glowing crimson-scarlet		18c	12c
Joanna Hill. A vigorous, upright grower which bears many beautifully shaped, long lasting buds and double blooms on good stems for cutting; deep creamy yellow shaded bronzy pink in center	22c	15c	10c
John Russell. Large, double blooms of crimson, shaded darker	22c	15c	
Jon J L Mock. Two-toned carmine pink and sparkling, clear pink	22c	15c	10c
J Otto Thilow. Perfect buds and full flowers of rich rose-pink	22c	15c	10c
Jules Gaujard. A profuse bloomer; very large, fragrant, orange-carmine	22c	15c	10c

K

K A Victoria. Ivory white, pale lemon center; high-centered, double	22c	15c	10c
Katherine Pechtold. Beautifully pointed buds and fairly full blooms with reflexed petals; soft coppery orange flushed old gold; profuse	25c	18c	12c
Kidwai. Soft tones of creamy yellow suffused salmon; large, double	22c	15c	10c
Killarney. Fragrant, free bloomer, bright pink	22c	15c	10c
Killarney Dbl White. Large, snowy white, intensely fragrant	22c	15c	10c
Korovo. Vigorous plant; light salmon pink, yellow base		18c	12c

L

Lady Alice Stanley. Lasting, double, light pink; continuous bloomer	22c	15c	10c
Lady Ashtown. Carmine-pink, high-centered, lasting blooms	22c	15c	10c
Lady Forteviot. Striking, bright golden yellow shaded apricot; profuse	25c	18c	12c

Lady Hillingdon. Deep orange-yellow; free, continuous bloomer	22c	15c	10c
Lady Margaret Stewart. Large, double, rich yellow marked orange-red		18c	12c
La France. Intensely fragrant, bright pink; the first Hybrid-Tea rose	22c	15c	10c
Leonard Barron. Beautiful buds of pink toned gold at base open to extremely large full blooms of buff pink suffused gold; hardy	22c	15c	10c
Lord Charlemont. Large, well-formed, deep crimson; very fragrant	25c	18c	12c
Los Angeles. Perfectly formed, long pointed buds and double blooms with reflexed petals; luminous flame pink toned coral; golden base	22c	15c	10c
Louise Catherine Breslau. Lasting, coral-red shaded chrome-yellow	25c	18c	12c
Lovely. Soft carmine-pink, delicately fragrant	22c	15c	10c
Lucie Marie. A very vigorous grower; fragrant, long-pointed buds and double flowers of yellow shaded apricot-cerise	22c	15c	10c
Lucy Nicolas. ('35) Pointed, golden copper buds and full, coppery-pink blooms	25c	18c	12c
Lucyle. Large, firm buds, double blooms, glowing pink	22c	15c	10c
Ludwig Oppenheimer. Deep glowing crimson-scarlet, delightful perfume		18c	12c
Lulu. Long slender buds of coral-rose, open blooms	25c	18c	12c
Luxembourg. Double, bronzy yellow; profuse	22c	15c	10c
Lydia. Large, firm buds expand slowly to very double blooms of rose-pink lightened with orange	25c	18c	

M

McGredy's Ivory. Large, well shaped, creamy white; fragrant		21c	15c
McGredy's Scarlet. Beautifully formed, high-centered blooms of brilliant scarlet shaded rose-pink; a vigorous grower, long stems	22c	15c	10c
McGredy's Sunset. See Patented Roses.			
McGredy's Yellow. Bright, buttercup-yellow; perfect form; fragrant	25c	18c	12c
Malar Ros. Pointed buds, double blooms, rich crimson	22c	15c	10c
Margaret Belle Houston. Rich, velvety crimson; a good grower	22c	15c	10c
Margaret McGredy. Full blooms of orange-scarlet are profusely borne on vigorous, bushy plants	22c	15c	10c
Mari Dot. Very fragrant, lasting, bright apricot-orange	25c	18c	12c
Mary Hart. See Patented Roses.			
Max Krause. Large, high-centered, very double, golden-yellow	25c	18c	12c
Mev G A Van Rossem. A distinctive color; orange brown; well formed, double blooms with pleasant fragrance	22c	15c	10c
Miss Rowena Thom. Immense, bright pink, golden base; good grower, profuse	22c	15c	10c
Mme Caroline Testout. Satiny pink; large blooms on upright plants	22c	15c	10c
Mme Edouard Herriot. Free bloomer, coral-red toned yellow at base	22c	15c	10c
Mme Emile Daloz. Satiny pink; large loose flower; delightful fragrance	25c	18c	12c
Mme Jules Bouche. White with blush tints in center	22c	15c	10c
Mme Joseph Perraud. High-centered, perfectly formed buds and double blooms that shade from shell-pink at the edges to buff and orange in the center. An upright grower with long stemmed blooms	25c	18c	12c
Mme Nicolas Aussel. Coppery red buds, full blooms of deep salmon	22c	15c	10c
Mrs Aaron Ward. Very profuse; medium size, buff yellow shaded orange	25c	18c	12c
Mrs A R Barraclough. Large, full blooms of vivid carmine pink	22c	15c	10c
Mrs Edward Laxton. Cherry cerise shot with golden yellow. Long lasting flowers.....	25c	18c	12c
Mrs E P Thom. Profuse, strong, bushy plants, double, pure yellow blooms	22c	15c	10c
Mrs Henry Bowles. Lasting, high-centered flowers of rosy pink shaded salmon; a good grower and profuse, continuous bloomer	22c	15c	10c
Mrs John Bell. Large, beautifully formed buds and double blooms of rich lasting cochineal-carmine, golden base; vigorous, profuse	22c	15c	10c
Mrs Lovell Swisher. Bud coppery salmon, flower double delicate salmon-pink with flesh colored edges. Borne singly on long stem	22c	15c	10c
Mrs Pierre S DuPont. A free flowering kind; double, rich yellow	22c	15c	10c
Mrs Sam McGredy. Long coppery buds, full cupped orange-rose blooms	30c	21c	15c
Mrs Wakefield Christie-Miller. Large, double, fluffy, salmon-rose	22c	15c	10c

N

National Flower Guild. Crimson flowers; blooms continuously during hot summer days. Large bushy plants	22c	15c	10c
Night. Bud almost black on long strong stem, upright and hardy	25c	18c	12c

O

Olympiad. Large, well-formed, vivid scarlet, undertone yellow	25c	18c	12c
Ophelia. Light salmon shading to yellow		18c	12c
Ophelia Golden. Golden yellow center, lighter edges	22c	15c	10c

P

Padre. A strong, tall grower, free bloomer; coppery scarlet	22c	15c	10c
Phyllis Gold. Large, butter-yellow rose of fine substance	25c	18c	12c
Picture. Warm pink, undertones of salmon; strong and vigorous	25c	18c	12c
Pink Dawn. ('35) Perfectly formed, deep rose-pink, toned orange	22c	15c	10c
Pink Radiance. Free flowering, vigorous grower, rosy opaline pink		15c	10c
Porto. A free blooming, tall grower; dark crimson-scarlet		15c	10c
President Herbert Hoover. Long stems on vigorous plants; extremely large double blooms of creamy yellow tinted with flame pink	22c	15c	10c
President Plumecocq. Large, cupped blooms of lasting, soft coppery-yellow and salmon; vigorous, upright grower, and profuse bloomer	22c	15c	10c
Prince Felix. Very velvety, carmine-red; vigorous, profuse	22c	15c	

Q

Queensland Beauty. Soft salmon pink sport of Golden Dawn	30c	21c	15c
---	-----	-----	-----

R

Rapture. Large, double, deep pink blooms on long stem	22c	15c	10c
Red Hoover. Intensified sport of Pres Hoover with red predominating	22c	15c	10c
Red Radiance. A vigorous, glowing crimson sport of Radiance		15c	10c
Roselandia. Golden yellow blooms; Ophelia type		15c	10c
Rose Marie. Double cupped rose-pink blooms are borne single on long stems; a vigorous grower and profuse bloomer	22c	15c	10c
Roslyn. Free flowering vigorous; large, double, deep golden yellow	25c	18c	12c
Rouge Mallerin. Double, well formed blooms of lasting deep red	30c	21c	15c

S

Schwabenland. Extremely large, beautifully formed blooms of deep rose-pink. A very hardy variety introduced as a Hybrid-Rugosa, but its blossoms and growth resemble Hybrid-Teas, and may be planted as such	22c	15c	10c
Senori Gari. Orange buds, full, fragrant blooms of apricot-rose		18c	12c
Sensation. Extremely double; rich dark crimson; fragrant			10c
Signora. See Patented Roses.			
Sir Henry Segrave. Beautifully shaped, double, deep, lemon yellow	25c	18c	12c
Soeur Therese. Very vigorous, upright, profuse; double bloom of rich yellow	22c	15c	10c
Soleil de France. Large, double, lasting sun-yellow, reddish center on strong stem	22c	15c	10c
Souv Claudius Pernet. Beautiful long buds, full blooms, rich yellow	22c	15c	10c
Souv Georges Pernet. Very large, brick-red to orange-rose	22c	15c	10c
Souv J B Weibel. Long buds and full flowers of shining deep rose pink		15c	10c
Souv Jean Soupert. Creamy yellow tinted coral; vigorous, profuse		18c	12c
Souv Mme C Chambard. Very large full blooms of deep coral red	25c	18c	12c

Southport. A brilliant, unshaded, scarlet; fine tea scented	30c	21c	15c
Sunburst. Beautifully shaped buds, double blooms of rich yellow			12c
Sunkist. A coppery orange sport of Joanna Hill with the same good qualities; extremely lasting, double blooms on long, straight stems	22c	15c	10c
Susan Louise. Unusually long, slender buds, full blooms of dainty pink	22c	15c	10c
Syracuse. A very vigorous, upright grower and continuous bloomer. Double, well formed, lasting bright scarlet crimson	22c	15c	10c

T

Talisman. The favorite two-toned variety, rich yellow and rose-red	22c	15c	10c
Texas Centennial. See Patented Roses.			
The Doctor. Extraordinarily beautiful pink flower	30c	21c	15c
Thomas A Edison. Large, well shaped, double blooms of two shades of pink, a clear light pink and a deeper tone. A strong grower	22c	15c	10c
Trigo. Long stemmed, double, rich yellow, apricot center		15c	10c

V

Vaterland. Extremely dark scarlet-crimson, high-centered, velvety	22c	15c	10c
Victoria Harrington. Lasting, velvety dark red; intensely fragrant blooms on vigorous, free flowering plants	25c	18c	12c
Ville de Paris. Lasting, well-shaped blooms of sunflower yellow	25c	18c	12c

W

Western Gold. Clear yellow sport of Talisman	25c	18c	12c
White Ensign. Large, double, fragrant creamy white; vigorous		15c	10c
Wilhelm Kordes. Deep golden-salmon, with copper-red tints	22c	15c	10c
Will Rogers. See Patented Roses.			
William F. Dreer. Yellow to pink, profuse bloomer, strong stems	22c	15c	10c
William Orr. Long stemmed blooms of lasting, bright crimson	22c	15c	10c

Y

Yellow Looymans. Yellow sport of the popular bush variety	25c	18c	12c
Yellow Sastago. Sport of the popular bush variety	22c	15c	10c

Climbers

American Pillar. Clusters of single, pink blooms with white eye; hardy	12c	8c	5c
Banksia White. Tiny white flowers in great profusion	22c	15c	10c
Banksia Yellow. Same as above except yellow	22c	15c	10c
Blaze. See Patented Roses.			
Chaplin's Pink Climber. Resembles Paul's Scarlet, except clear pink	16c	10c	6c
Cherokee Pink. Large single, bright pink; comes early in Spring	22c	15c	10c
Cherokee Ramona. Same as above except carmine-crimson	22c	15c	10c
Cherokee White. Same as other Cherokees, except it is white	22c		
Cl American Beauty. Hardy, Spring bloomer, carmine-red	16c	10c	6c
Cl Cecile Brunner. An exceptionally strong grower; sport of the Polyantha bush.....	22c	15c	10c
Cl Countess Vandal. See Patented Roses.			
Cl Dainty Bess. Sport of the popular bush; single, pink	25c	18c	12c
Cl Dame Edith Helen. Same large, pink blooms as the bush	22c	15c	10c
Cl Duchess of Atholl. Very free flowering, orange to rose	25c	18c	
Cl Etoile de Hollande. Fragrant, dark red, sport of bush		18c	12c
Cl General MacArthur. Sport of the bush, bright scarlet		15c	

Cl Golden Emblem. Rich yellow blooms, same as bush parent	25c	18c	12c
Cl Gold Star. Sport of the bush, golden yellow blooms, orange center	25c	18c	12c
Cl Gruss an Teplitz. Same as the bush, velvety scarlet	22c	15c	10c
Cl Hoosier Beauty. Vigorous sport of bush, very dark scarlet	25c	18c	12c
Cl Joanna Hill. (36) A new sport of the bush; bronzy yellow	25c	18c	12c
Cl Los Angeles. Sport of the bush; pink with golden suffusion	25c	18c	12c
Cl Mary Hart. See Patented Roses.			
Cl Mme Jules Bouche. Sport of bush, white	25c		
Cl Mme E Herriot. A very well liked, strong, climbing sport, coral-red	25c	18c	12c
Cl Mrs E P Thom. Same rich yellow blooms as bush parent	22c	15c	10c
Cl Mrs Lovell Swisher. Sport of bush, salmon-pink	22c	15c	10c
Cl Pink Radiance. Sport of the popular bush, rosy pink	22c	15c	10c
Cl Pres H Hoover. Vigorous climbing sport; yellow tinted pink	25c	18c	12c
Cl Red Radiance. Sport of the Red Radiance bush	22c	15c	10c
Cl Rose Marie. Satiny pink blooms, the same as the bush	22c	15c	10c
Cl Shot Silk. Cherry-cerise; well-formed, healthy, shining foliage		15c	10c
Cl Souv Claudius Pernet. Profuse, pure lasting yellow		15c	10c
Cl Sunburst. Form and color identical to the bush parent; yellow		15c	10c
Cl Talisman. Multi-colored blooms, same as the parent bush	22c	15c	10c
Crimson Rambler. Small scarlet flowers, large clusters, hardy	12c	8c	5c
Dorothy Perkins. Small shell-pink blooms in large clusters; hardy	12c	8c	5c
Dorothy Perkins White. Same as above except white blooms	12c	8c	5c
Doubloons. See Patented Roses.			
Dr W Van Fleet. Large flesh-pink, rosy center; hardy	16c	10c	6c
Emily Gray. Golden yellow; large, open blooms; hardy	16c	10c	6c
Excelsa. Similar to Dorothy Perkins, except red	12c	8c	5c
Flower of Fairfield. Similar to Crimson Rambler	12c	8c	5c
Golden Climber. See Patented Roses.			
Gold of Ophir. Southern climber of copper, carmine and salmon	12c	8c	5c
Mary Wallace. Well-formed, rosy-pink with salmon base; hardy	12c	8c	5c
Mermaid. Very large, single blooms of clear, light yellow	25c	18c	12c
New Dawn. See Patented Roses.			
Paul's Scarlet Climber. A profuse Spring bloomer, bright, scarlet, hardy	12c	8c	5c
Primrose. Hardy climber, medium sized blooms of canary yellow	22c	15c	10c
Roserie. A deep pink sport of Tausendschoen; hardy	12c	8c	5c
Silver Moon. Especially beautiful foliage and large white blooms; hardy	16c	10c	6c
Staechelin. (Mme Gregoire Staechelin, Spanish Beauty). A hardy variety, long stemmed, pink blooms with lightly curled petals	12c	8c	5c
Tausendschoen. Large clusters of medium sized blooms that shade from soft pink to white; thornless, hardy	12c	8c	5c

Hybri Perpetuals, Rugosas and Other Hardy Varieties

	No. 1 Each	No. 1½ Each	No. 2 Each
American Beauty. Desirable as a forcer, as well as for the garden. Very fragrant, deep pink shaded carmine	22c	15c	10c
Austrian Copper. Single. Intense copper-red; reverse of petals bright golden yellow	25c	18c	12c
Frau Karl Druschki. Immense, lasting blooms of snow-white	22c		10c
F J Grootendorst. A profuse bloomer; bright red	16c	10c	6c
F J Grootendorst Pink. Same as above, except clear pink	16c	10c	6c
General Jacqueminot. An old favorite, clear red		15c	10c
Hansa. Double, reddish violet blooms of large size.....	22c	15c	10c
Mme Albert Barbier. A continuous bloomer; salmon tinted yellow	22c	15c	10c
Schwabenland. Large, double, deep pink blooms on long stems; a continuous bloomer. (See Hybrid Teas)	22c	15c	10c
Ulrich Brunner. Large, fine formed blossoms of cherry-red	22c	15c	

Polyanthas or "Baby" Roses

	No. 1 Each	No. 1½ Each	No. 2 Each
Cecile Brunner. Small dainty buds of clear pink, yellow base	22c	15c	10c
Echo. Sport of Tausendschoen (Clg.). Soft pink to white; thornless	22c	15c	10c
Ellen Poulsen. Dark, brilliant pink; very sweetly scented	22c	15c	10c
Else Poulsen. A tall grower, continuous bloomer, semi-double flowers large for the type; two-tone rose-pink	22c	15c	10c
Gloria Mundi. A very striking variety, orange-scarlet; a low grower	22c	15c	10c
Golden Salmon. Large clusters of bright salmon-orange	22c	15c	10c
Ideal. A good grower and continuous bloomer, large clusters, dark red			10c
Improved Lafayette. A vigorous grower; deep glowing crimson		15c	10c
Kirsten Poulsen. A very attractive tall growing variety that blooms almost continu- ously with large clusters of open scarlet flowers	22c	15c	10c
Miss Edith Cavell. A profuse bloomer; small, double, lasting blooms of scarlet-crimson	22c	15c	10c
Mme N Levavasseur. A vigorous, bushy, low-grower, with immense clusters of rosy-red blooms on strong stems	22c	15c	10c
Mrs R M Finch. A profuse bloomer; double blooms of rosy pink	25c	18c	12c



Shipping Period---Winter and Spring

THE HARVEST starts at Christmas time (Winter), and orders are filled in their rotation.

LARGE ASSORTMENTS can seldom be completed in the first shipment.

Freight Prepaid to Salt Lake, Denver, Kansas City, St. Louis and Rochester

Car lots are shipped annually to the above breaking points. At any point we can hold your order four weeks in cold storage if desired.

Transportation Allowance

Invoices at these prices f.o.b. Hemet will show credit toward freight or express, one cent each on No. 1 grade and one-half cent each on smaller grades.



TERMS

TERMS—60 days net, f.o.b. Hemet, California, to established Nurserymen, Seedsmen and Dealers, known to us, or to those who have necessary rating. THIRTY DAYS less 1%. TEN DAYS less 2%. For advance cash or cash with order before shipment, less 3%.

TO THE TRADE ONLY—Prices shown are for first-class stock of the grade named. The use of printed stationery as protection is desirable. If it is not used, the purchaser should state clearly his position. We print only wholesale trade lists, and do not desire or solicit retail orders.

SUBSTITUTION—We do not substitute unless instructed to do so, and then label true name. Customers will save time by naming a second choice, to be supplied only when first choice is sold out.

PRO-RATA—As it is almost impossible to count roses in the field when partly grown, there is a feature of uncertainty about all orders booked before digging. Consequently we reserve the right to fill such pro rata.

GENUINENESS—We exercise great care to keep all varieties true to name and will replace, on proper proof, all stock that may prove otherwise; but it is mutually agreed that we shall not be liable for any amount greater than the original price of the stock. All quotations made subject to stock being unsold when order is received, or loss by any and all unavoidable causes. Freight shipments travel at risk of purchaser.

PACKING—Bales and boxes will be charged at near actual cost price. We make no charge for packing or delivery to railroad station.

PATENTED VARIETIES

Not less than five of any variety sold to a customer.
Kindly order in multiples of five.

BUSH

	Wholesale Prices		
	Price Per 10	Price Per 100	Price Per 1000
Better Times (Patent No. 23). Flowers large, double and fragrant. Produced on long, strong stems. Foliage leathery, dark green. Free bloomer. Retail price \$1.00, per doz. \$1055	.50	.40
Countess Vandal (Patent No. 38). Long buds, rich blend of pink, copper and gold. Single on long stiff stems. Retail price \$1.00, per doz. \$10.....	.55	.50	.40
Eclipse (Patent No. 172). Long buds of rich gold without shading. Ornamental sepals. Retail price \$1.25, per doz. \$12.5070	.60	.50
Eternal Youth (Patent No. 332). Long pointed buds of soft pink, yellow at base. Growth vigorous. Retail \$1.50, per doz. \$1590	.75	.65
Feu Pernet-Ducher (Patent No. 103). Creamy buds marked with carmine opening to rich yellow flowers with edges flushed with pink. Retail price \$1.00, per doz. \$10.0060	.50	.45
McGredy's Sunset (Patent No. 317). Outside of petals clear buttercup yellow, tipped orange. Inside chrome yellow. Medium size with pleasing fragrance. Retail price \$1.50, per doz. \$15.0090	.75	.65
Mary Hart (Patent No. 8). Red Sport of Talisman. Same style as parent. Retail price \$1.00, per doz. \$10.0055	.50	.40
Signora (Patent No. 201). Long bud of warm burnt sienna. Tall growing plant with bloom on long stem. Retail price \$1.25, per doz. \$12.5070	.60	.50
Texas Centennial (Patent No. 162). Clear Red Sport of President H Hoover. Retail price 60c, per doz. \$6.0035	.30	.25
Will Rogers (Patent No. 256). Dark velvety crimson maroon, double, free blooming. Strong, vigorous, dark green foliage. Retail price \$1.00, per doz. \$10.0060	.50	.40

CLIMBERS

Blaze (Patent No. 10). Climber, hardy everblooming, bright scarlet. Retail price \$1.00, per doz. \$10.0055	.50	.40
Doubloons Patent No. 152). Climber, clusters of very large cup-formed saffron yellow blooms. Long heavy canes. Retail price \$1.50, per doz. \$15.0090	.75	.65
Golden Climber (Patent No. 28). Hybrid Tea flowered, hardy climber, golden. Retail price \$1.00, per doz. \$10.0055	.50	.40
New Dawn (Patent No. 1). The Everblooming Dr. Van Fleet, with the same long flesh pink buds, but the blooms are produced continuously throughout the summer and fall months. Retail price \$1.5090	.75	
Cl Countess Vandal. Climbing sport of bush. Retail price \$1.00, per doz. \$10.0055	.50	.40
Cl Mary Hart. Climbing sport of bush. Retail price \$1.00, per doz. \$10.00.....	.55	.50	.40

These Patented Roses are being offered under license from the Patent owners. The above is taken from their descriptions. They shall not be sold at retail for less than above shown figures per plant. (Not less than three of a kind at the dozen rate.)

HEMET GROWN

"This zone is more of a contradiction than any others."—Thomas

Why our location some 90 miles east of Los Angeles, about 1700 feet above sea-level, and only a few miles from the desert to the north and east is so very desirable—is hard to explain—is almost another contradiction. Of course we irrigate almost constantly during the growing season, and it is a pleasure to explain why and how that is a great factor toward well made-up plants. By constant irrigation the plants are kept growing all through the growing season and so are then ready for a well-earned rest at frost time; and it is safe to gamble the frost will "cook" the blossoms early in November, usually about the 10th. This method makes them grow all through the long growing season and then by regulating irrigation helps them harden-up, as seldom do our rains come early. Could better conditions be created?

In the winter time when our output is being harvested it is the coldest at daylight. This is taken advantage of by filling our Storage Cellars with cold air from the outside at that time with a large fan driven by a 10-h.p. motor. It is remarkable how cold this stored air seems during the following warm winter day, and easy to believe the plants are benefited when held under such conditions, especially so when you know many of the mornings are real frosty and mighty cold.

The dry desert conditions are favorable in combating storage rot and mildew. These favorable conditions are also helped by the use of finely ground sulphur distributed by the fan every 10 days. The fresh air and sulphur combined are wonderful helpers in our effort to create a perfect storage. And again, we do not have in our Hemet Production any black-spot, the spores of which play such havoc in all storage cellars when brought in with infested plants.

The first Rose Bushes are brought in shortly before Christmas time and all early orders shipped as directed. A constant effort is made to keep the plants "moving"—consequently they are in storage only a short time.

Eastern shipments are loaded into cars pre-iced in San Bernardino and forwarded to destination with vents sealed. This maintains good storage atmosphere to destination and insures against frost. Another step toward perfect service.

The concrete basement storage as protection against wind and sun; the fresh air from the 10-h.p. fan; occasional doses of sulphur; the best packing methods; complete boxing of all car-lot shipments; the pre-iced cars; the storage at car-breaking points; all combine to give you perfect service.

7"x10"

COLOR PLATES *\$1.00 Assortment*

Some 50 pictures of Roses in color, showing 60 popular varieties. True to name in color and form. The well-known art-work of J. Horace McFarland Company.

The Howard Rose Company is proud to offer to its customers this excellent assortment of colored plates. If not a customer, even an order of 10 plants of one variety puts you in that class.

NOT OVER 3 ASSORTMENTS TO A CUSTOMER.

